

CURRICULUM VITAE

Gorgette BECKFORD

Page layout designer, Graphic designer
Content writer
Photographer

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ABOUT ME

I have worked as a print layout designer, writer, editor as well as sometimes a graphic designer, photographer, across various electronic, digital, multimedia and print platforms for the better part of 2 decades.

These opportunities afforded to me a window into high-pressure, deadline driven environs, ranging from assisting in the conceptualising of features print.

I have designed the covers of two published books and is the co-founder of a multiple award-winning lifestyle brand.

I am a pop culture aficionado, who is a bit of a warehouse for 'useless' entertainment, film, music, celeb, and other random info.

In addition to watching food, news and home renovation channels and programs, I watch a variety of sports; at the top of the list are tennis, English-style football, and cricket, followed by netball, basketball, and American-style football, during major/world championship tournaments.

I consume loads of films and television series and circumventing last place in fantasy leagues. (EPL, NFL).

MY INTERESTS & HOBBIES INCLUDE:

social media, pop culture, information-gathering, brainstorming, people-watching, landscapes, photography & art, nature, solitude, tennis majors, football, NFL, T20, ODI, music & film, factoids, romcoms, Marvel, DC, surfing the Internet, entertainment, Christmas time & songs, HGTV, Discovery & Animal channels, little sleep

EMPLOYMENT

- 2024 (June) - ANTIGUA INDEPENDENT MEDIA**, Product developer/designer, paginator, coordinator
- 2021 - present JAMAICA OBSERVER**, Paginator
- 2019 - present** Freelance writing, graphic design
- 2017 - 2019** teleSUR ENGLISH, Ecuador (multimedia)
- Writer – April to October 2017
 - Writer/Editor – October 2017 to June 2019
- 2008 – 2017 JAMAICA OBSERVER**, Jamaica (print)
- Pagination, graphic design, photography, writing and some editing.
 - Top Trends Weekly (TTW), creator/coordinator
- 2009 - 2010** RADIO JAMAICA, Jamaica (electronic)
- Freelance graphic design
- 2004 - 2008** SUNDAY HERALD, Jamaica (print)
- Graphic Artist, Pagination, Image tech
- 2003** WEST, Jamaica (data processing centre)
- Trainee: Provisioning and data processing
- 2002** PALACE AMUSEMENT, Jamaica – (Portmore cinema)
- Trainee Projectionist
- 2001** IDENTIFICATION SERVICES, Jamaica (design)
- ID card design, formatting; graphic design
- 1999 - 2000** Office of the Commissioner of Police Computer Centre, Jamaica
- College Work Experience

PROFESSIONAL SKILLS +

Design:

- Publication design, layout, conceptualization
- Branding Concept (logos, business cards, etc.),
- Image Technician
- Photography

Programs:

- Photoshop, Quark, InDesign, NewsEdit, NEO, CMS, iNews

Platforms:

- MAC/PC

+Special:

- Efficient, Meticulous, Thinker, Dedicated, Problem-solver, Team-player, Courage under fire, Idea well, Communicator, occasionally fun

EDUCATION

1991 - 1996 MANNING'S SCHOOL

1997 – 2001 EXCELSIOR COMMUNITY COLLEGE

- Computer System Operation
- Dip Management Information Systems
- Associate Degree

OTHER

Club:

- Radio Jamaica's Youth Factor programme - former team member with responsibility for research

- Activities:**
- International Coastal Clean-Up, Earth Hour Sigma 5K Walk/Run, Forest Trek 7K